

Privacy Policy

Last Updated: 07/04/2025

Welcome to any.market! Your privacy is important to us. This Privacy Policy explains how we collect, use, and disclose information about you when you access or use our website (the “Site”), platform, and related services (collectively, the “Services”).

1. Information We Collect

Information You Provide to Us:

- **Account Information:** Name, email, phone number, and other contact details when you register.
- **Profile Information:** Additional details you choose to provide, such as address or business information.
- **Transaction Information:** Payment details, purchases, and delivery information.
- **Communications:** Information from emails, support requests, or forms.

Information We Collect Automatically:

- **Log Information:** IP address, browser type, pages viewed, etc.
- **Device Information:** Hardware model, OS version, unique identifiers.
- **Location Information:** With your consent, precise location data.
- **Cookies and Tracking Technologies:** See Section 4 for details.

Information from Google APIs: If you authorize any.market to access your Google Business Profile (GBP) via OAuth, we may retrieve:

- Menu data (sections, items, descriptions)
- Business descriptions and attributes
- Suggestions for images and content improvements
- Profile updates (e.g., adding a store link)

This data is accessed only with your explicit consent and solely to provide requested services.

2. How We Use Information

We use your information to:

- Provide, maintain, and improve our Services.
- Create and manage your any.market online store.
- Generate AI-enhanced GBP content, such as descriptions and recommendations.
- Process transactions and send confirmations.
- Respond to your inquiries and support requests.
- Monitor usage trends and improve user experience.
- Comply with legal obligations.

Use of Google Business Profile Data: We access and use GBP data only:

- To create and enrich your online store with optimized, structured content.
- To update your GBP with a direct link to your store.

We do not sell, share, or use GBP data for any other purposes. Our use of Google APIs complies with the [Google API Services User Data Policy](#).

3. Sharing of Information

We do not sell or share your GBP data with third parties except:

- With service providers who process data on our behalf.
- To comply with legal obligations.
- With your consent or at your direction.

You may revoke any.market's access to your Google account at any time via your Google Account settings.

4. Your Choices

You can: - Update or delete your account information by logging in or contacting us. - Revoke OAuth access to your GBP through Google Account permissions. - Adjust cookie settings in your browser. - Opt out of promotional emails using unsubscribe links.

5. Security

We use reasonable technical and organizational measures to protect your information.

6. Children's Privacy

Our Services are not for children under 13. We do not knowingly collect their data.

7. International Data Transfers

By using our Services, you consent to the transfer and processing of your data in countries where we operate.

8. Changes to This Privacy Policy

We may update this Privacy Policy. Updates will be posted with a new effective date.

9. Contact Us

If you have questions about this Privacy Policy, please email us at info@any.market.