

Terms of Service

Last Updated: 07/04/2025

Welcome to any.market! These Terms of Service ("Terms") govern your access to and use of any.market website, platform, and related services (collectively, the "Services"). Please read them carefully.

1. Acceptance of Terms

By accessing or using the Services, you agree to these Terms and our [Privacy Policy](#). If you do not agree, you may not use the Services.

2. Changes to Terms

We reserve the right to update these Terms from time to time. Changes will be effective when posted. Your continued use of the Services indicates your acceptance of the updated Terms.

3. Eligibility

You must be at least 18 years old and legally capable of entering into binding contracts to use the Services.

4. Accounts and Security

To use certain features, you must create an account. You are responsible for maintaining the confidentiality of your account credentials and for all activities under your account.

5. Acceptable Use

You agree not to:

- Use the Services for unlawful purposes.
 - Infringe on intellectual property rights.
 - Upload false, misleading, or unauthorized content.
 - Distribute unsolicited commercial messages or spam.
-

6. User Content

Ownership: You retain ownership of content you upload or submit ("User Content").

License: You grant any.market a non-exclusive, royalty-free, worldwide license to use, display, reproduce, and modify your User Content solely to operate and improve the Services.

7. Google Business Profile Data

If you authorize any.market to access your Google Business Profile ("GBP") via OAuth:

- We may retrieve specific GBP data (e.g., menus, business descriptions) and update the profile (e.g., adding a link to your any.market store) only with your explicit consent.
 - We enrich GBP content using AI to optimize descriptions and suggest improvements for menus and images.
 - You retain full ownership of your GBP data.
 - We will not sell, share, or use your GBP data for purposes other than providing the Services.
 - You may revoke access at any time via your Google Account settings.
 - Our use of Google APIs complies with the [Google API Services User Data Policy](#).
-

8. Privacy

Please have a look at our [Privacy Policy](#) to understand how we collect, use, and protect your data.

9. Indemnification

You agree to indemnify and hold harmless any.market, its affiliates, and personnel from claims or damages that come from your use of the Services or violation of these Terms.

10. Disclaimers and Limitations of Liability

The Services are provided "as is" without warranties of any kind. To the maximum extent permitted by law, any.market disclaims liability for indirect, incidental, or consequential damages.

11. Termination

We may suspend or terminate your account if you violate these Terms. After termination, you must stop using the Services and delete all materials obtained from them.

12. Governing Law

These Terms are governed by the laws of the jurisdiction where they are.market, Corp. is headquartered, regardless of conflict of laws.

13. Contact Us

For questions about these Terms, please email us at info@any.market.

Privacy Policy

Last Updated: 07/03/2024

Welcome to any.market! Your privacy is important to us. This Privacy Policy explains how we collect, use, and disclose information about you when you access or use our website (the “Site”), platform, and related services (collectively, the “Services”).

1. Information We Collect

Information You Provide to Us. We collect information you provide directly to us, including:

- **Account Information:** Name, email, phone number, and other contact details when you register.
- **Profile Information:** Additional details you choose to provide, such as address or business information.
- **Transaction Information:** Payment details, purchases, and delivery information.
- **Communications:** Information from emails, support requests, or forms.

Information We Collect Automatically

- **Log Information:** IP address, browser type, pages viewed, etc.
- **Device Information:** Hardware model, OS version, unique identifiers.
- **Location Information:** With your consent, precise location data.
- **Cookies and Tracking Technologies:** See Section 4 for details.

Information from Google APIs. If you authorize any.market to access your Google Business Profile (GBP) via OAuth, we may retrieve:

- Menu data (sections, items, descriptions)
- Business descriptions and attributes
- Suggestions for images and content improvements
- Profile updates (e.g., adding a store link)

This data is accessed only with your explicit consent and solely to provide requested services.

2. How We Use Information

We use your information to:

- Provide, maintain, and improve our Services.

- Create and manage your any.market online store.
- Generate AI-enhanced GBP content, such as descriptions and recommendations.
- Process transactions and send confirmations
- Respond to your inquiries and support requests.
- Monitor usage trends and improve user experience.
- Comply with legal obligations.

Use of Google Business Profile Data. We access and use GBP data only:

- To create and enrich your online store with optimized, structured content
 - To update your GBP with a direct link to your store, we do not sell, share, or use GBP data for any other purposes. Our use of Google APIs complies with the [Google API Services User Data Policy](#).
-

3. Sharing of Information

We do not sell or share your GBP data with third parties except:

- With service providers who process data on our behalf
- To comply with legal obligations
- With your consent or at your direction

You may revoke any.market's access to your Google account at any time via your Google Account settings.

4. Your Choices

You can:

- Update or delete your account information by logging in or contacting us.
 - Revoke OAuth access to your GBP through Google Account permissions.
 - Adjust cookie settings in your browser.
 - Opt out of promotional emails using unsubscribe links.
-

5. Security

We use reasonable technical and organizational measures to protect your information.

6. Children's Privacy

Our Services are not for children under 13. We do not knowingly collect their data.

7. International Data Transfers

By using our Services, you consent to the transfer and processing of your data in countries where we operate.

8. Changes to This Privacy Policy

We may update this Privacy Policy. Updates will be posted with a new effective date.

9. Contact Us

If you have questions about this Privacy Policy, email us at info@any.market.